

EDUNIKETAN PRIVATE LIMITED

Corporate Training & Technology Education Division

TheEduBootCamp

Industry-Aligned Placement Enhancement Program

Formal Collaboration Proposal

For University Placement & Training Departments

Submitted By: Eduniketan Private Limited

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1. EXECUTIVE OVERVIEW

Every placement season tells the same story across Indian universities. Students who scored well throughout their degree — who attended every class and cleared every academic examination — still could not write optimised code under a 30-minute timer. Not because they lacked intelligence. But because no one trained them the way companies actually test.

The Online Assessment is the first and most critical gate in every campus hiring drive. Product-based companies (Amazon, Microsoft, Google) and top-tier MNCs use automated, unassisted coding rounds to eliminate candidates before any human recruiter is involved. Students who have never experienced that pressure — writing code from scratch, alone, under time — fail this gate at alarming rates, regardless of their academic performance.

Eduniketan Private Limited presents TheEduBootCamp — a structured, live-delivered, industry-mentored Placement Enhancement Program (PEP) purpose-built to close this gap. It is not a coaching programme. It is a career transformation ecosystem, designed to convert a university student from a syntactically-competent learner into a placement-ready engineer who thinks, codes, and communicates like an SDE.

TheEduBootCamp is already active at Lovely Professional University (LPU), deployed for B.Tech CSE and BCA Computer Science students with zero security incidents and 99.9% platform uptime. This proposal extends that proven model to your institution.

Core Value Propositions

- Live Streaming for real-time engagement across all courses — no pre-recorded passive content
- Recorded Sessions released after every live class for student revision access 24/7
- TheEduCode Platform enrollment for all programming courses — industry-grade coding practice in the exact environment companies use to test
- Instruction exclusively by active Software Development Engineers (SDEs) currently employed at top MNCs
- SDE-evaluated, GitHub-documented project portfolios that pass Applicant Tracking Systems (ATS)

2. THE PLACEMENT READINESS GAP

The structural mismatch between university education and corporate hiring expectations is well-documented. What it produces, however, is an institutional problem — not a student one. The table below illustrates the gap that TheEduBootCamp is designed to close.

What Universities Teach	What Companies Actually Test	What TheEduBootCamp Delivers
Syntax of C++, Java, Python	Live problem-solving under timed, unassisted pressure	OA simulation on TheEduCode — exact company format
Academic lab programs	LeetCode-style algorithmic thinking	Job Ready DSA BootCamp with weekly LeetCode assignments
Theory of Data Structures	Applying DSA to optimise real solutions	Live logic building from scratch with SDE instructors
Submission-based projects	Hosted, GitHub-documented portfolio projects	SDE-evaluated, live-URL projects with GitHub architecture
Classroom OOPS theory	System design & production-grade code	OOPS + Design Patterns taught by SDEs from day one
Standard resume formats	ATS-optimised resumes with live project URLs	Placement-ready portfolio built before final year begins

3. INTRODUCING TheEduBootCamp

TheEduBootCamp is Eduniketan's flagship university Placement Enhancement Program. It combines live instruction, recorded access, and hands-on coding practice into a single, cohesive ecosystem — all delivered through proprietary infrastructure built for this exact purpose.

Three Pillars of TheEduBootCamp

Pillar 1 — Live Streaming for Maximum Course Coverage

All sessions are delivered live via real-time streaming. Students engage directly with active SDEs. Doubts are resolved on the spot. High-energy, interactive delivery replaces passive video consumption. Maximum content coverage is achieved across every enrolled course.

Pillar 2 — Recorded Lectures for Revision Access

Every live session is recorded and made accessible to enrolled students immediately after class. Students who miss a session never fall permanently behind. Complex topics can be revisited at personal pace. A complete session library accumulates throughout the programme, providing 24/7 revision support.

Pillar 3 — TheEduCode Platform (All Programming Courses)

Every student enrolled in a programming course under TheEduBootCamp receives additional enrollment on TheEduCode — our proprietary, browser-based, industry-grade coding environment. No separate platform fee applies. TheEduCode is the live coding backbone of the entire programme.

TheEduCode Platform — Feature Overview

Feature	Description
Zero Setup Required	Fully browser-based. No installation, no IDE conflicts. Students open a browser and code.
LeetCode-Style Assessments	Students practice in the exact automated format used by Amazon, Microsoft, TCS, and Infosys hiring systems.
Single-Screen Learning	Code editor, problem statement, and output — all on one screen, mirroring the real OA environment.
Live Instructor Monitoring	Instructors track individual student progress in real time during every guided practice session.
Automated Evaluation	Instant feedback on code correctness and time/space efficiency. No manual grading required.
Weekly Problem Assignments	Curated weekly problem sets tied to each training module, tracked and reported to university coordinators.

Platform Dashboard: www.theeducode.com/dashboard

4. TRAINING STRUCTURE & METHODOLOGY

4.1 The 45 + 10 Hour Engagement Model

Component	Duration	Description
Core Live Training	45 Hours	Conceptual deep-dives, live logic building, hands-on coding, and best-practice demonstrations — all delivered via live stream.
Interactive Doubt Sessions	10 Hours	Dedicated live doubt-clearing sessions. No student falls behind on a foundational concept.
Weekly Assessments	Continuous	Weekly problem-solving assignments on TheEduCode, tracked and reported to university coordinators.
Final Evaluation	Final Week	Comprehensive coding test and technical viva conducted on TheEduCode platform.

Total Engagement Per Course: ~55 Hours

4.2 Step-by-Step Delivery Methodology

Step	Activity	Platform
1	Concept Introduction — Instructor deconstructs complex CS concepts into clear, logical frameworks.	Live Stream
2	Live Coding Demonstration — Code written from scratch; every line explained with professional reasoning.	Live Stream + TheEduCode
3	Guided Practice — Students attempt problems independently while the instructor monitors progress in real time.	TheEduCode
4	Session Recording Released — Full recording of the session published immediately for student revision.	Recorded Access
5	Weekly Assignment — Curated LeetCode-style problem set assigned and tracked on the platform.	TheEduCode
6	Doubt Session — Dedicated live session to address queries and revisit complex concepts.	Live Stream
7	Final Assessment — Coding test and technical viva to evaluate and certify student readiness.	TheEduCode + Live

4.3 Batch & Execution Parameters

Parameter	Details
Mode of Delivery	Online — Live Streaming via TheEduCode Platform
Recommended Batch Size	40–60 students per batch to ensure personalised attention from instructors

Parameter	Details
Session Recordings	All live sessions recorded and accessible to enrolled students post-class
Attendance Tracking	Automated via platform login and active session time — no manual registers required
Programming Practice	All programming course students additionally enrolled on TheEduCode at no extra charge
Progress Reporting	Weekly progress reports shared with the university Placement & Training coordinator

5. COURSE CATALOG & INSTITUTIONAL PRICING

All courses are delivered via Live Stream + Recorded Access. All programming courses include TheEduCode enrollment at no additional charge to the student or the institution.

Track 1 — Data Structures, Logic Building & OOPS

#	Course Name	Duration	TheEduCode	Price / Student
1	Concept of OOPS & Basic DSA in C++	55 Hours	Included	₹ 2,199
2	Concept of OOPS & Basic DSA in Java	55 Hours	Included	₹ 2,199
3	Job Ready DSA BootCamp Using C++ (with LeetCode)	55 Hours	Included	₹ 2,199
4	Job Ready DSA BootCamp Using Java (with LeetCode)	55 Hours	Included	₹ 2,199
5	Job Ready DSA BootCamp Using Python (with LeetCode)	55 Hours	Included	₹ 2,199

Track 2 — Industry Development & Emerging Technologies

#	Course Name	Duration	TheEduCode	Price / Student
6	Advanced Web Development Using MERN Stack	55 Hours	Included	₹ 2,599
7	Hybrid Mobile App Development Using Flutter	55 Hours	Included	₹ 2,599
8	AI & ML Basics to Advanced (Career Ready Program)	55 Hours	Included	₹ 2,599
9	DevOps & Cloud Engineering (Career Ready Program)	55 Hours	Included	₹ 2,599

Note: All prices are per student. Institutional bulk pricing and custom packages are available upon discussion and are subject to confirmation based on final batch size and course selection. TheEduCode enrollment is included across all programming courses — no separate platform fee applies.

6. CURRICULUM OVERVIEW

Track 1 — Data Structures, Logic Building & OOPS

Module	Topics Covered
Syntax Mastery	Language fundamentals, memory management, clean code practices, compilation and debugging.
Object-Oriented Programming	Classes, Objects, Inheritance, Polymorphism, Encapsulation, Abstraction — applied through live coding.
Logic Building Patterns	Two Pointers, Sliding Window, Divide & Conquer, Recursion, Backtracking — the patterns that repeat in OAs.
Foundational Data Structures	Arrays, Strings, Linked Lists, Stacks, Queues, Trees, Graphs — built from scratch and optimised live.
Algorithm Optimisation	Time Complexity, Space Complexity, Big-O Analysis — every problem approached with optimisation in mind.
OA Simulation	LeetCode-style timed assessments on TheEduCode replicating the exact format of real company screening rounds.

Track 2 — Industry Development & Emerging Technologies

Course	Modules	Core Technologies
MERN Stack	Frontend Development, Backend REST APIs, Database Integration, Full Deployment	React.js, Node.js, Express.js, MongoDB, GitHub
Flutter	Dart Programming, Cross-Platform UI, State Management, Backend Integration	Dart, Flutter SDK, Firebase, Android/iOS Deployment
AI & ML (Career Ready)	Python for ML, Data Processing, Supervised/Unsupervised Learning, Model Building & Deployment	Python, Pandas, NumPy, Scikit-learn, TensorFlow
DevOps & Cloud (Career Ready)	Linux, Version Control, CI/CD Pipelines, Containerisation, Cloud Deployment, Monitoring	Git, Docker, Jenkins, AWS/GCP, Kubernetes basics

For detailed course details:- [Training Course Details](#)

7. CORPORATE INSTRUCTOR PANEL

Training under TheEduBootCamp is delivered exclusively by active, verified Software Development Engineers — professionals currently employed at top MNCs who also participate in technical hiring panels. Your students will not learn from theorists or retired academics. They will learn from the professionals who take their interviews.

Instructor	Current Role	Organisation
Saharsh Raj	Software Development Engineer	GyanSys Inc.
Upasna Sharma	Software Development Engineer	Amazon
Amanpreet Kaur	Industry Trainer & SDE	Industry Expert
Shivani Singh	Software Development Engineer	Neilson
Raushan Raj	Software Development Engineer	AbyM Technology
Sushant Kumar Harsh	Software Development Engineer	Coforge
Deepak Kumar	Software Development Engineer	NeoSOFT
Aman Glave	Software Development Engineer	Capgemini
Navjot Singh	Software Engineer	Industry Expert

8. EXPECTED OUTCOMES FOR YOUR STUDENTS

Outcome	Detail
Insider Career Clarity	Daily interaction with active SDEs gives students a clear, honest roadmap — what to learn, what to build, and how to navigate the corporate IT career ladder in 2026 and beyond.
Online Assessment Readiness	Students develop the ability to write optimised code under timed, unassisted conditions — clearing the mandatory first screening round that eliminates the majority of campus applicants.
Interview Mindset Mastery	Students learn the hidden rules of technical interviews: verbal communication of logic, on-the-fly optimisation, and the LeetCode patterns trending in current placement drives — from instructors who conduct those very interviews.
Industry-Grade Project Portfolio	Every student builds, deploys, and hosts at least one SDE-evaluated project with a live URL and GitHub architecture documentation — resumes that pass ATS systems and attract recruiter attention.
TheEduCode Platform Experience	Students experience the exact pressure-and-performance environment of real Online Assessments on TheEduCode — months before their actual placement drives begin, eliminating exam-day anxiety.
Certification of Completion	Students receive an Eduniketan completion certificate upon clearing the final assessment and technical viva, adding a verified credential to their placement portfolio.

9. WHY PARTNER WITH EDUNIKETAN?

9.1 Competitive Differentiation

Parameter	Standard Coaching Vendors	TheEduBootCamp by Eduniketan
Instructors	Retired professionals or full-time trainers	Active SDEs employed at top MNCs
Coding Practice	Generic offline exercises or assignment sheets	Live industry-grade practice on TheEduCode
Session Access	Live only, or recordings behind additional paywalls	Live stream + full recordings for every session
Assessment Format	Internal MCQ or pen-and-paper tests	LeetCode-style automated evaluation on TheEduCode
Project Guidance	Basic college-level project suggestions	SDE-evaluated, hosted, GitHub-documented projects
Platform	Third-party tools with friction and setup barriers	TheEduCode — proprietary, purpose-built for this programme
Track Record	Unproven at scale in Indian universities	Already live and running at Lovely Professional University

9.2 Proven Track Record

TheEduBootCamp and TheEduCode platform are not experimental. This ecosystem is already live at Lovely Professional University (LPU) for B.Tech CSE and BCA Computer Science students, with the following validated metrics:

Metric	Result
Security Incidents	Zero
Platform Crashes	Zero
Platform Uptime	99.9% consistently maintained
Faculty Satisfaction (NPS)	91 / 100
Student Satisfaction (NPS)	87 / 100

Partnering with Eduniketan means zero risk of untested delivery, a battle-tested curriculum aligned with current placement trends, and a platform your students can trust from their very first session.

9.3 Alignment with Institutional Rankings

- NAAC Criterion II (Teaching-Learning): Technology-enabled, outcomes-based assessment with transparent evaluation evidence
- NAAC Criterion V (Student Support): Industry-aligned skill infrastructure with direct, measurable impact on placement outcomes

- NIRF Ranking: Enterprise-grade training infrastructure and improved placement statistics contribute directly to NIRF uplift
- NEP 2020 & Digital India: Fully aligned with the national mandate for technology-enabled, outcome-based vocational and technical education

10. COLLABORATION MODELS & NEXT STEPS

10.1 Flexible Collaboration Structures

We understand that every university has a unique placement calendar and student cohort. Eduniketan offers the following engagement models:

Model	Description
Full PEP Integration	TheEduBootCamp runs as the official Placement Enhancement Program for an entire batch or semester cohort.
Summer Training Programme	Intensive boot camp offered during summer vacation, targeting pre-final-year students before placement drives begin.
Elective Add-On	Offered as an opt-in skill enhancement programme for interested students, running alongside regular academics.
Custom Batch Programme	A dedicated batch built entirely around your placement calendar, target companies, and branch-specific requirements.

10.2 What We Request from Your Institution

Step	Action Required
Step 1	Share the approximate number of students to be enrolled, along with their year and branch details.
Step 2	Confirm preferred training tracks — Track 1 (DSA & Logic), Track 2 (Industry Development), or both.
Step 3	Share preferred batch sizes and feasible time slots for live session delivery.
Step 4	Review and confirm course-pricing package. Institutional bulk pricing is available upon discussion.
Step 5	Execute MOU / Training Agreement to formalise the collaboration and protect both parties.
Step 6	Programme kickoff and student onboarding on TheEduCode platform — operational within 9 working days.

11. ABOUT EDUNIKETAN PRIVATE LIMITED

Eduniketan Private Limited is a specialised EdTech company with a singular institutional mandate: to bridge the measurable gap between what universities teach and what companies actually hire for.

We do not teach syntax. We build engineering mindsets. We do not deliver lectures. We deliver career transformations.

Every programme, every instructor, and every feature on TheEduCode platform is designed with a single governing question: Will this help a student get hired at a great company?

Company	Eduniketan Private Limited
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Website	www.eduniketanpvtltd.com
Training Platform	www.theeducode.com/dashboard

We look forward to building a long-term academic partnership with your institution — one that directly strengthens your students' placement outcomes and elevates your university's industry reputation.

Warm Regards,

Souvik Gupta & Saif Siddique

Directors | Eduniketan Private Limited

TheEduBootCamp — Corporate Training Division

This proposal is confidential and submitted exclusively for institutional collaboration purposes. All programme details, pricing, and curriculum are subject to finalisation upon mutual discussion. | © 2026 Eduniketan Private Limited. All rights reserved.